

Ciclo de Charlas

“Emprendedores del mundo. Ideas de cinco continentes”

Sede Duoc UC Viña del Mar / Lunes 26 de septiembre 10:00 hrs.

**América: Galo Vargas Cabanilla (Ecuador)**

Tech Entrepreneur, UX Product Designer, Coder, Product Manager, Creative Thinker, Author.

Overall, I'm a multi-disciplinary Digital Strategist, passionate about creating amazing user-centered products and experiences. CEO of Inkspired (getinkspired.com).

**Europa: Guillaume Vaslin - CEO Virtü Shared Sense (Francia)**

Guillaume Vaslin-Reimann is co-founder and CCO of VIRTÜ. As a French-German entrepreneur, he specializes in creative direction, branding and user-centered strategies. Previously, Guillaume was the CEO of The European Magazine (exit to Weimer Media Group in 2015) and a partner of the digital communication agency JUNG MUT. He is also the founder of the mobile games studio eelusion (exit to Convotis AG in 2013).

Guillaume carries expertise in business development, product strategies and fundraising (\$1.7 mil at eelusion and \$1 mil at the European). He has co-created and (re)launched multiple consumer iOS/Web apps, websites and two online games. His latest venture, VIRTU, is his opportunity to prove a lean business can also have a social impact while maintaining profitability.

**Asia: Anastasia Gutkevich - CEO BIFIDICE (Rusia)**

15 years on FMCG and BioTech Russian market as Chief of Marketing and Sales Officer 3 years on the position of CMO in russian coffee company developed and launched growth strategy from 35 to 135 coffee houses in Russia and China. Expert in Brand communications and Blue ocean sales strategy. 5 years as Chief of Marketing and Sales Officer of russian Biotech company built the strong business infrastructure from associates to partners all over Russia reached 59 exclusive partners that are producing and selling around 10 millions units of probiotic product per month from zero starting point. Expert in Project management and B2B sales.

10 years experience as Professor of Marketing and Management of Tomsk State Polytechnic University.

**África: Ijeoma Oguegbu - CEO Beavly (Nigeria)**

CEO and Co-founder of Beavly. (www.beavly.com) and a MEST Africa Alumnus. Graduated with honors in Computer science and Business management. Previously co-founded two startups taking on technical roles. She is full-stack software developer with over 5 years coding experience, also an avid UX/UI designer. Beavly has raised funds from both

TheSFactory and Start-Up Chile.

**Oceanía: Jonathan Lai - Co-founder Pageload (Australia)**

Jonathan is the co-founder of Pageload, a venture backed Australian technology startup. Pageload solves a problem faced by most ecommerce stores around the world; slow website loading speed.

As an entrepreneur and operator, Jonathan has spent the last 6 years starting and growing companies in New York and San Francisco. Before Pageload, he was the co-founder of Inductly, an employee onboarding app and 500 Startups company. During his New York days, Jonathan grew sales at a real estate startup by 1900% - from \$50K to \$1M, in less than 3

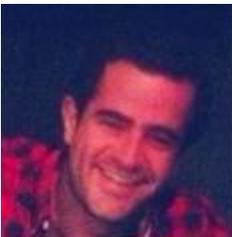
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[Sede Duoc UC – San Joaquín, Santiago/ miércoles 28 de septiembre 10:00 hrs.](#)

**América: Debra O'Bryan - CEO MyYogaStudioOnline (MYSO)**

Debra O'Bryan is a renowned yoga instructor from the United States and Founder of JoyfulBreathYoga(JBY), an online yoga studio, and Co-Founder of MyYogaStudioOnline(MYSO). Debra has trained in the US and India and has students all over the world. She leads retreats for women CEO's in leadership, nutrition, and mindfulness with yoga. Debra takes lessons from her own personal journey to empower others on theirs. The energy behind JBY and MYSO originates from Debra's vision and passion in helping people see the world through their own inner light and reaching for their dreams!

**Europa: Jaime Oriol - Co-founder Lentesplus**

Jaime is one of the co-founders of Lentesplus, the first contact lens e-commerce for spanish speaking Latin America. With 30 employees to date, Jaime has built strong foundation across three Latin American countries, which they must now scale to remain relevant in the monopolistic eye care market. Jaime graduated from his MBA at Wharton in 2014. Prior to Wharton, Jaime, who was born in Madrid, studied Business Administration at Universidad Pontificia Comillas (ICADE). Between 2008 and 2012, he played

a vital role in the formation of Deloitte's healthcare practice in Madrid, coordinating teams of up to 30 Deloitte employees to assess diverse M&A deals in the industry.

**Asia: Mohammad Bagher Nazariha - Founder of Teatalk (Iran)**

My background was in software but I was too curious about how businesses function to resist the temptation. I've done everything from sales, marketing and growth hacking and had many failed attempts at getting a startup off the ground. After meeting my now partner in life and business I fell in love with the intersection of education and technology. I'm now on a mission to change the way people learn by challenging the way we are doing things. This was the missing ingredient in my quest, "passion". My current startup, teatalk, is going

to help the world speak better English by providing them with guided speaking practice without relying on teachers or books.

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Sede Duoc UC Concepción/jueves 29 de septiembre 14:00 hrs.

**América: Víctor Barría - CEO Pathkan Lab (Chile)**

Víctor es Ingeniero en Biotecnología de la Universidad de Concepción. A fines del 2015 fundó Pathkan, un marketplace de servicios científicos. Se adjudicó el primer lugar en el desafío Hightech en el track de tecnologías de información y comunicación, luego fue seleccionado en el programa de Start-Up Chile, generación 16. Víctor también fue elegido como líder del mañana por Global Biotech Revolution de la Universidad de Cambridge, organización en la que trabaja actualmente.



Europa: Gergely Borgulya - Co-founder and CTO of opp.io

Gergely is the co-founder and CTO of opp.io, a start-up developing a meeting minute tool for managers. Opp.io almost died when the team followed the lean-startup approach blindly, but they were able to learn from mistakes, recover and achieve promising results. Gergely gained experiences in online marketing and software development at a global software company before being a startupper.



Asia: Sarah Ashraf - Co-founder enovatRx (Pakistán)

From working for corporates to working in social sector as a social innovator, Sarah's areas of interest and career choices have been in communications and customer services. She completed her Bachelors in Arts (BA) from Karachi University and worked in corporate sector for 7 years. However, yearning for personal satisfaction from her work which she was unable to get in corporate sector, forced her to move to the social sector. She wants to contribute to building an equitable and just society in which people can access basic amenities like education and health regardless of their ability to pay. She is a strong advocate of rights-based approach instead of a need-based approach which is a relatively new concept in Pakistan.



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